



"KNOW IT. BELIEVE IT.
MAKE IT REALITY!"
MATTHEW B. JAMES, MA, PHD



THE TRAINER'S TRAINING

USING NLP TO BECOME AN AMAZING PRESENTER

TRAINER'S TRAINING & EVALUATION WHAT DOES IT TAKE TO BE AN AMAZING PRESENTER?

A word from Dr. Matthew B. James...

Master Presenters are created, not born. Join us in this newly revised training that teaches you to be the best communicator on the planet, using the tools and techniques of NLP.

When you train with me, you'll find that I share what I have learned as openly and directly as possible. I'd like you to benefit from my experience, my mistakes, and my successes. This training is the final piece that integrates all the NLP trainings into one. I hope you join me.

Prerequisites:

1. Certification as an NLP Practitioner & Master Practitioner is required.
2. All participants will be screened by the Empowerment Partnership prior to admission.

Who Benefits From This Training?

This training course teaches people how to present to groups, and how to function masterfully in group environments. The skills and behaviors you will learn are extremely beneficial and applicable in a wide variety of contexts. Anyone desiring to give presentations or speeches, work more effectively in team situations, handle meetings more efficiently, lead groups, or conduct professional trainings, seminars, or workshops will find this training to be of tremendous value. This training will make the difference between being a good presenter... and being an Excellent Presenter!

What are the benefits?

The benefits are many. The high level of mastery demonstrated and experienced over these fourteen days is incredible! Most participants report leaping to a whole new level of skill. It is an empowering, enjoyable experience and, if you're like most, you will leave more capable and confident as a presenter!

Please Note:

We have found over the years that some participants strongly desired to be certified to gain a sense of completion, even if they had no plans for training others. Since this is a personal decision, something important to consider is that certification provides formal endorsement of your level of expertise. Certification increases your career options now, and in the future. If you choose to become a Certified Trainer of NLP, you must complete Trainer's Training and also assist at a Master Practitioner Level training to fulfill this requirement.

SOME OF THE SKILLS WE COVER:

- Teaching to the conscious and unconscious minds simultaneously
- Creating moment-to-moment state control in yourself & your audience
- Working with the group process, common challenges, and solutions
- Utilizing and controlling energy in the room
- Identifying unconscious leaders and gaining group rapport
- Creating effective stage anchors
- Integrating any content into a flawless format for effective presentations every time
- Using language patterns, nested loops, and multiple embedded metaphors
- Demonstrating content as you present
- Expanding vocal flexibility
- Utilizing and handling objections, questions, and "hecklers"
- Giving effective feedback
- Trade secrets and tricks of the trade

ENROLL NOW TO HEAR MATTHEW B. JAMES, MA, PHD, INTERNATIONAL TRAINER, LECTURER, AND EDUCATOR!
800-800-MIND (6463) OR VISIT WWW.NLP.COM

